

ALUMNI FEEDBACK ON CURRICULUM DEVELOPMENT

Date: 5-11-2017

Name of the Alumni:

LEENA

Designation:

Business Analyst, BNP Paribas

Programme of Study:

MBA / 2016-18

Your Learning experience at HITS was enriching.

	1	2	3	4	5	
<i>Strongly Disagree</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<i>Strongly Agree</i>

Department Vision & Mission Statements are well defined.

	1	2	3	4	5	
<i>Strongly Disagree</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<i>Strongly Agree</i>

The PO, PEO and PSO statements for the program offered are framed clearly.

	1	2	3	4	5	
<i>Strongly Disagree</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<i>Strongly Agree</i>

The Curriculum, Courses and Syllabus are framed in line with industry demands.

	1	2	3	4	5	
<i>Strongly Disagree</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<i>Strongly Agree</i>

The course outcomes are well defined and measurable.

	1	2	3	4	5	
<i>Strongly Disagree</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<i>Strongly Agree</i>

The courses in the curriculum has good balance between theory and lab courses.

	1	2	3	4	5	
<i>Strongly Disagree</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<i>Strongly Agree</i>

The curriculum provides sufficient skills to solve problems encountered at work.

	1	2	3	4	5	
<i>Strongly Disagree</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<i>Strongly Agree</i>

The curriculum provides technical knowledge and skills for a successful career.

	1	2	3	4	5	
<i>Strongly Disagree</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<i>Strongly Agree</i>

Curriculum allows for progressive learning from simpler to more advanced concepts.

	1	2	3	4	5	
<i>Strongly Disagree</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<i>Strongly Agree</i>

The soft skills course(s) provide effective training in written and oral forms of communication.

	1	2	3	4	5	
<i>Strongly Disagree</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<i>Strongly Agree</i>

My education made me aware of the need for lifelong learning in my career, and the various ways in which this can be pursued.

	1	2	3	4	5	
<i>Strongly Disagree</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<i>Strongly Agree</i>

Please provide your suggestions for further improvement in curriculum

Digital marketing should be given its due emphasis in electives for marketing students.